

# Watson Predicts Happy Taxpayer With New Rules

County Assessor Philip E. Watson is predicting that the new method of assessing household furnishings, details of which he announced recently will result in more satisfied taxpayers.

The changeover is part of what the new assessor calls his "Three-E program"—equalization, efficiency, and economy.

Upon taking office in December, Watson announced he would no longer employ a corps of field appraisers to assess household furnishings.

INSTEAD, THIS assessment is being computed electronically, at a ratio of from 4 to 10 per cent of the assessed valuation of your residential improvement.

"Residential improvement," is assessors' language for one's living space, whether house or apartment. The household furnishings, regardless of who owns the particular residence. Landlords will be provided with forms to designate ownership of furnishings of their rental units.

In general, the new assessment method works like this:

THE PERCENTAGE ratio operates in an ascending scale according to the assessed valuation of the residence; starting

at 4 per cent on homes assessed under \$2,500, graduating to 4.5 per cent, to 5 per cent, etc., up to 10 per cent.

In other words, the more valuable your home the higher the percentage ratio applied to find the assessed valuation of your household furnishings.

The logic of this is based on the fact that more expensive furnishings are generally found in more expensive homes.

THE FIGURE arrived at electronically is the gross amount of the assessed valuation of your household furnishings.

Deducted from this figure is the standard \$100 household-er's exemption to which every householder, whether an owner or a tenant, is entitled.

Anyone whose furnishings assessment would come to less than \$50 after the household-er's deduction can forget the

whole thing. It would cost more to process than it would return.

"The new system," the Assessor said, "is based on the most modern assessing procedures. Similar methods have been installed in San Diego, Orange and San Bernardino counties

in recent years with very successful results."

WATSON STRESSED that the electronic calculation is designed to get more equalized assessments than the old system did. "When we had deputies in the field, they only en-

tered about 40 per cent of the homes to make visual appraisal. The remaining 60 per cent had to be guesswork."

Watson also pointed out that the new system has made possible greater efficiency and economy. "We're making better use of the electronic data processing equipment already available, and have been able to release personnel for other duties."

THE NEW method of assessing household furnishings,

along with new, simplified procedures for obtaining veteran exemptions, has also made it possible to eliminate or curtail drastically the number of temporary assessor's branch offices, along with the personnel required to man them, which in former years were in operation for the first months of the year.

Full information on the new veteran exemption system will be announced shortly, Watson said.



Savings are greatest when you spend less on foods your family uses everyday. Look at this line up of Budget Savers!

## SAVE CASH at VON'S Shopping Bag EVERYDAY!

<b>SPRECKELS SUGAR</b> Pure Granulated 5 LB. BAG <b>49¢</b> (SAVE 5¢)	<b>ZEE TOILET TISSUE</b> Assorted Colors 4 ROLL PACK <b>29¢</b> (SAVE 8¢)	<b>ORANGE JUICE</b> Sunshine State FROZEN 6 OZ. CAN <b>19¢</b> (SAVE 6¢)	<b>M.J.B. COFFEE</b> Featured on KTTV Ch. 11 2 LB. CAN <b>55¢</b> (SAVE 8¢)
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### Expectant Parents' Class Opens

Expectant parents' classes sponsored by the Los Angeles County Health Department will begin Thursday, Feb. 21, at 1 p.m. in the Torrance Health Center, 2300 W. Carson St., announced Dr. E. W. Kendrick, district health officer.

Motion pictures, demonstrations and lectures will be presented by Miss Roberta Ellis, public health nurse-instructor. "How Your Baby Grows Before Birth" is the title of the first session. A film on the basic facts of human reproduction will be shown.

LATER SESSIONS will feature films on labor and childbirth, infant feeding, child care and rescue breathing.

Mothers-to-be will also be given the opportunity to observe and practice formula making and bathing the newborn.

There are no fees for this educational service of the Los Angeles County Health Department.

THE CLASSES are planned to supplement the prenatal instructions that the patient receives from her private physician. In no way do these classes take the place of early and adequate prenatal supervision from the family doctor.

Mothers-to-be who cannot afford private medical care may apply for free maternity care from the Los Angeles County Health Department. These mothers are urged to seek care early in their pregnancy. The Health Department will also assist them make plans for hospital care.

For further information regarding the class or free maternity care, call FA 8-3310.

### COMPARE! Our Low Everyday Prices

GROCERY STAPLES:	OTHER BRANDS	OUR PRICE
C and H SUGAR	2/33	2/29
SAFFOLA OIL	65	59
INSTANT DRY MILK	65	49
DRIED LIMA BEANS	45	37
BLACKBERRY PRESERVES	39	35
HOUSEHOLD NEEDS:	OTHER BRANDS	OUR PRICE
ZEE PAPER NAPKINS	2/25	2/21
PAPER SCOTT TOWELS	33	31
KLEENEX FACIAL TISSUES	31	27
REYNOLD'S BROILER FOIL	49	43
WAXED PAPER	21	19
SARAN WRAP	35	31
POWDERED DETERGENT	55	49
TOILETRIES & SUNDRIES:	OTHER BRANDS	OUR PRICE
BAYER ASPIRIN	43	39
SUFFERIN TABLETS	89	75
VITALIS HAIR TONIC	69	59
LISTERINE ANTISEPTIC	59	49
BRECK SHAMPOO	109	89
COLGATE DENTAL CREAM	69	59
GLEEM TOOTH PASTE	69	59
PEPSODENT TOOTH PASTE	83	69
ANACIN TABLETS	79	67

FOR REAL CASH SAVINGS SHOP AND SEE... ONLY VON'S & SHOPPING BAG HAS ALL THREE:

LOWEST Everyday Prices! LOWEST Advertised Specials! PLUS Blue Chip Stamps!

<b>Sioux Bee Honey</b> ORANGE, CLOVER OR SAGE, 12 OZ. JAR	<b>29¢</b>
<b>Elbo Macaroni</b> GOLD MEDAL—1 LB. PKG. REGULAR OR LARGE	<b>19¢</b>
<b>Imperial Margarine</b> 1 LB. CTN.	<b>33¢</b>
<b>Dow Saran Wrap</b> IT'S AIR TIGHT 25 FT. ROLL	<b>31¢</b>
<b>Fabric Softener</b> DOWNY • Incl. 10¢ Off 33 OZ. PLASTIC BTL.	<b>69¢</b>

**Week-End Bakery Buys**

VON'S BAKERY BUTTERSCOTCH TEA CAKES	45¢
VON'S OWN RAISIN BREAD	29¢
VAN DE KAMP'S BUTTERHORN COFFEE CAKES	43¢
BLUEBERRY MUFFINS	33¢
Special Fri.-Sat.-Sun. CHOCOLATE FUDGE SAGE, Etc.	59¢

### SAVE CASH ON TOP QUALITY MEATS

U.S.D.A. Choice Steer Beef... ONLY!

## CHUCK ROASTS

Custom Trimmed for Best Value!

Blade Cuts	<b>37¢/lb.</b>
7-Bone Roast CENTER CUTS	<b>45¢</b>
0-Bone Roast CENTER CUTS	<b>55¢</b>
Shoulder Clod BONELESS ROASTS	<b>79¢</b>

Morrell's Pride

## SLICED BACON

1st Grade—Hardwood Smoked

1 LB. PKG. **53¢**

New Low Everyday Prices of Top Quality Bacon... SAVE CASH EVERY DAY!

Farmer John Swift's Premium Van's Table King Wilson's Corn King **59¢**

Seafood Sea-lections

Center Cut SWORDFISH STEAKS	69¢
Fancy Northern SLICED HALIBUT STEAKS	79¢
Gorton's • Frozen—Grade A FISH STICKS	67¢
FISH CAKES	29¢
BREADED SCALLOPS	55¢

FANCY CANNED VEGETABLES

Kidney Beans	5¢
Cream Corn	5¢
Tomatoes	5¢
Baked Beans	5¢
Green Beans	4¢
Green Peas	4¢

Liquor Feature

## Five O'Clock Gin

85 PROOF LONDRINE LIQUOR

Exclusive in Southern California at Von's and Shopping Bag

FULL QUART YOU SAVE 40¢ **\$3.99**

JOHNSON & JOHNSON BABY PRODUCTS LOTION POWDER OIL SHAMPOO	69¢
STAINLESS STEEL KITCHEN TOOLS MEAT LIFTER, UNIT NO. 7 WITH 2.50 Pounds	39¢

## ICE CREAM

Catering Quality Assorted Flavors

1/2 GALLON **59¢** (SAVE 10¢)

## FRUIT PIES

County Fair Choice of 6 Varieties

8 INCH 24 OZ. SIZE **29¢** (SAVE 10¢)

## VONS OIL

Corn or NEW! Safflower

24 OZ. BTL. **39¢** (SAVE 10¢)

SAVE CASH ON FRESH PRODUCE

New Crop! Young and Tender

## GREEN BEANS

Snappy Fresh, Fancy, Stringless

**19¢/lb.** (SAVE!)

VON'S DELICATESSEN

Farmer John

## FRANKS

ALL MEAT 1 LB. PKG. **47¢**

1,500,000

## ARTIFICIAL FLOWERS

A RIOT OF FRESH SPRING COLORS

Roses Sweet Peas Daffodils Cherry Blossoms Lilies Azalea Blooms

Your Choice **7¢ Ea.**

Try Franks Served with... MEETER'S SAUERKRAUT WISCONSIN 32 OZ. JAR **39¢**

## Mild Cheddar

FROM WISCONSIN... RICH & CREAMY GREAT FOR SNACKS AND SANDWICHES. In The Piece **59¢/lb.**

## Health Salad

VON'S & SHOPPING BAG DELICIOUS, NUTRITIOUS FRESH FROM OUR KITCHENS 15 OZ. Cup **29¢**

Gerber's Baby Foods STRAINED 4 Oz. Jars	3:31
GLEEM Tooth Paste 3x Coupon Family Size	69¢
INSTANT COFFEE Nescafe' 10 OZ. JAR	\$1.49
CHIC-E Pet Food CHICKEN 6 OZ. CAN	2:29
ASST. FLAVORS Jell-O Gelatin 3 OZ. PKG.	3:29
GREEN GIANT Asparagus 200 CAN	55¢
DOLE Pineapple SLICED 2 1/2 CAN	45¢

5035 PAC. COAST HWY AT CALLE MAYOR — IN TORRANCE 1260 W. REDONDO BEACH BLVD — IN GARDENA

The Old Timer

"We don't have to worry about being invaded—we've got the best armed juvenile delinquents in the world."

SIGHT-SEEING QUIZ

Can You Name This Spot?

CLIC • A MOUNTAIN CITY SPRUNG FROM THE JUNGLE IN FOUR YEARS IS NOW THIS COUNTRY'S CAPITAL.

Answer: BRASILIA, THE CAPITAL OF BRAZIL. Good eyes mean good memories. Care for your eyes at all times.